



COLORADO STORM MARKETING INTERNSHIP- TOURNAMENTS & EVENTS

Overall Job Purpose:

The Tournaments and Events Intern is responsible for assisting in the coordination and execution of our organization's soccer tournaments and fundraisers. This role offers the intern a total immersion into an annual event schedule of over 17 established events across the four regions of the Colorado Storm. The successful candidate will work closely with key members of staff, the organization's membership and potential participants to learn about event production, communications, marketing and execution.

Reports To:

Director of Marketing, Amy Snider, BS Cornell University, 20+ years in sports marketing/management including soccer franchise co-founder and owner (USL W-League Colorado Force/Rapids Women/Storm Women), youth soccer club co-founder (Colorado Storm Fort Collins), and nonprofit co-founder (Be Active, Be Strong, and Soccer Without Borders-Greeley).

Key Duties:

- Learn software systems (Blue Sombrero, Got Soccer, 501 Auctions, CRM tools) to assist with registrations, scheduling, marketing, and management of events.
- Write copy, create graphics, create digital fliers, to market upcoming events, and communicate during current event cycle. (Under supervision from a Director)
- Tournament and Event preparation including: scheduling, identifying and working with potential and existing vendors/sponsors.
- Tournament and Event operations: Set-up and take-down, on-site coordinator reporting to the tournament or event director, and assist with other tasks associated with the event.

Key Skills Required for the Role:

- Proven written communication skills, and a passion for writing both short- and long-copy.
- Excellent verbal communications skills.
- Excellent attention to detail and a high motivation to learn.
- A proactive, service-focused attitude towards club members and potential participants; as well as the staff and the teams you support internally.
- An ability to remain calm under pressure and a robust/resilient attitude towards challenges.
- An ability to prioritize work and complete tasks with quick turnaround times and minimal fuss.
- An ability to do manual labor onsite at events and tournaments.
- The ability to work collaboratively with a team.

Timeframes Needed: Feb-May, May-Aug, Aug-Nov, Nov-Feb

Approximate hours: 4-10 per week, total of 160 hours per internship—this can be more or less as needed.

Compensation: College Credit hours with potential for subcontractor work following internship hour completion.

Online application: <http://coloradostorm.com/Colorado-Storm-Job-Opportunities>